

# Rivertown Dance Club

Rivertown Ball Sponsor Coordinator - Gene Stewart  
20 Nettle Court, Columbus GA 31909

September 14, 2019

Dear Prospective Sponsor,

You are invited to be a partner in presenting the valley's premier New Year's Eve Celebration - the 17th Annual Rivertown New Year's Eve Ball.

Planning is now underway for this exciting evening. We wanted to let you know early so you can fully consider this proposal and plan your budget accordingly. You don't want to miss the opportunity to support this wonderful event and take advantage of the advertising opportunity to reach a diverse and affluent audience.

We offer several sponsorship packages. There is something for every advertising budget. Sponsorship packages range in price from \$300 to \$2000. While there are differences in what each sponsorship level offers, **ALL** sponsors are recognized on the Count Down Screen at the New Year's Eve Ball, in the event program, in announcements throughout the evening, and can display materials on the Sponsor Table at the ball. After the ball, **ALL** sponsors receive a year of advertising space on the Rivertown Dance Club website, on our facebook page, and in any special event announcements distributed to members and the community.

To briefly review:

Option 1: A **\$300** sponsorship receives 1/8 page (business card size) ad.

Option 2: A **\$500** sponsorship receives 1/4 page ad.

Option 3: A **\$1000** sponsorship receives 1/2 page ad and 4 tickets to the ball.

Option 4: A **\$1500** sponsorship receives 1/2 page ad and a table for 8 at the ball.

Option 5: A **\$2000** sponsorship receives a full page ad and a table for 8 at the ball.

If you would like a copy of the complete prospectus, or have any questions regarding this event, your sponsorship, or the Rivertown Dance Club in general, please do not hesitate to contact me. I can be reached by phone at 334-744-8607 or email at [stewagb@auburn.edu](mailto:stewagb@auburn.edu).

I look forward to hearing from you.

Sincerely,

Gene Stewart  
Sponsor Coordinator  
Rivertown New Year's Eve Ball



*Proud Host of the  
Rivertown New Year's Eve Ball*

visit our website at [www.rivertowndanceclub.com](http://www.rivertowndanceclub.com)  
like us on facebook: Rivertown Dance Club, Columbus, Georgia



# Rivertown New Year's Eve Ball Sponsorship/Donation Agreement

\_\_\_\_\_ (Sponsor) agrees to purchase  
Sponsorship Option # \_\_\_\_\_ for \$ \_\_\_\_\_ as described on the Event Sponsorship pages of  
this prospectus.

Sponsor advertising will begin with the New Year's Eve Ball program on  
December 31, 2019 and continue through the end of December 2020.

Payment for sponsorships is required on or before **December 1, 2019**.

Door prize donations will be accepted until the start of the ball.

\_\_\_\_\_  
SPONSOR SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
STREET ADDRESS

\_\_\_\_\_  
CITY, STATE, ZIP

\_\_\_\_\_  
TELEPHONE

\_\_\_\_\_  
EMAIL ADDRESS



**RIVERTOWN  
DANCE CLUB**  
*Bringing People to the Exciting World of Dance*

**Make checks payable to: Rivertown Dance Club**  
**Specify for: Rivertown New Year's Eve Ball Sponsorship**  
**Mail to: Gene Stewart - 20 Nettle Court, Columbus GA 31909**

A member of the New Year's Eve Ball planning committee will contact you for  
artwork and advertising details.

**THANK YOU!**

\_\_\_\_\_  
ACCEPTED BY (NEW YEAR'S EVE COMMITTEE PERSON)

\_\_\_\_\_  
DATE